

**A. For Equity Issues**

Sr. No.	Name of the issue:	Encash Entertainment Limited		
1	Type of issue	Initial Public Offering (IPO) on SME Platform <i>source: Prospectus of the Company</i>		
2	Issue size	Rs. 439.20 Lakhs		
	Source: Prospectus of the Company			
3	Grade of issue alongwith name of the rating agency	Since the issue is being made in terms of Chapter XB of the SEBI (ICDR) Regulations, there is no requirement of appointing a IPO Grading agency. <i>Source: Prospectus of the Company</i>		
4	Subscription level (number of times)	1.58		
	Source: Basis of Allotment			
5	QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Clause 37 of the SME listing agreement)			
	(i) allotment in the issue	NIL		
	(ii) at the end of the 1st Quarter immediately after the listing of the issue	NIL		
	(iii) at the end of 1st FY (2014-15)	Nil		
	(iv) at the end of 2nd FY (2015-16)	N.A		
	(v) at the end of 3rd FY (2016-17)	N.A		
	Source: BSE/SHP			
6	Financials of the issuer (as per the annual financial results submitted to stock exchange under clause 43 of SME listing agreement)			
		(Rs. in lakhs)		
	Parameters	1st FY (2014-15)	2nd FY (2015-16)	3rd FY (2016-17)
	Income from operations	164.06	N.A	N.A
	Net Profit for the period	2.54	N.A	N.A
	Paid-up equity share capital	389.65	N.A	N.A
	Reserves excluding revaluation reserves	552.99	N.A	N.A
	Source: BSE			

7	<b>Trading status in the scrip of the issuer (whether frequently traded (as defined under Regulation 2 (j) of SEBI (SAST) Regulations, 2011) or infrequently traded/ delisted/ suspended by any stock exchange, etc.)</b>
(i) at the end of 1st FY (2014-15)	Frequently Traded
(ii) at the end of 2nd FY (2015-16)	NA
(iii) at the end of 3rd FY (2016-17)	NA
Source: BSE	

8	<b>Change, if any, in directors of issuer from the disclosures in the offer document (See Clause 32 of the SME listing agreement)</b>	
Particulars	Name of Director	Appointed/Resigned
(i) at the end of 1st FY (2014-15)		Nil
(ii) at the end of 2nd FY (2015-16)		Nil
(iii) at the end of 3rd FY (2016-17)		N.A
Source: MCA		

9 **Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Clause 43(IV) (e) of the listing agreement)**

(i) Details of Estimated Schedule of Implementation of Projects forming part of the Objects of the Issue as per Prospectus

(Rs. In Lacs)

Particulars	Total Estimated Fund Requirement	Estimated Utilization in fiscal 2015	Estimated Utilization in fiscal 2016
To acquire and produce films including regional language films	265	130	135

(ii) Actual Implementation

(Rs. In Lacs)

Particulars	Total Estimated Fund Requirement	Utilization in fiscal 2015	Utilization in fiscal 2016
To acquire and produce films including regional language films	265	Not Available	

(ii) Reasons for delay in implementation, if any

10 **Status of utilization of issue proceeds (as submitted to stock exchanges under Clauses 43, 45 and 46 of the listing agreement) (Rs. In Lakhs)**

(i) As disclosed in the offer document

Expenditure Items	Total Estimated Cost	Already Incurred	Estimated schedule of deployment of Net Proceeds for Fiscal		Total
			2015	2016	
To acquire and produce films including regional language films	265	-	130	135	265
Strengthening Distribution operations	85	-	40	45	85
Brand building	40	-	15	25	40
Issue Expenses	49.20	7.5	41.70	-	49.2
TOTAL					439.2

Source: Prospectus of the company

(ii) Actual utilization

Expenditure Items	Total Estimated Cost	Total amount utilised upto fiscal 2015	Total amount utilised upto fiscal 2016
To acquire and produce films including regional language films	265	Not Available	Not Available
Strengthening Distribution operations	85		
Brand building	40		
Issue Expenses	49.20		

Source: BSE

(ii) Reasons for deviation, if any

11 **Comments of monitoring agency** Not Applicable as the issue size was less than Rs. 500 crores

12 **Price- related data**

Issue price (Rs): Rs. 40/-

Price parameters	At close of listing day (September 29, 2014)	At close of 30th calendar day (October 28, 2014) from listing day	At close of 90th calendar day (December 27, 2014) from listing day	As at the end of 1st FY after the listing of the issue (2014-15)			As at the end of 2nd FY after the listing of the issue (2015-16)			As at the end of 3rd FY after the listing of the issue (2016-17)		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price (BSE)	46.2	50	111.05	42.3	127.95	40	N.A	N.A	N.A	N.A	N.A	N.A
Index (of the Designated Stock Exchange): BSE Sensex	26597.11	26880.82	27395.73	27957.49	30024.74	22197.51	N.A	N.A	N.A	N.A	N.A	N.A
Sectoral Index (BSE Realty Index)	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A	N.A

Note: The Company belongs to the Movies & Entertainment Sector and there is no index for this particular Industry

Source: BSE

Note: 1. Where the 30th day / 90th day / March 31 of a particular year falls on a BSE trading holiday, the immediately following trading day has been considered.

2. Where the 30th day / 90th day / March 31 of a particular year falls on the day when there is no trade in equity share of the Company, preceding trading day has been considered.

13

Basis for Issue Price and Comparison with Peer Group & Industry Average (Source of accounting ratios of peer group and industry average may be indicated; source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated)

Accounting ratio	Name of company	As disclosed in the offer document (See Clause (2) (VII) (K) of Schedule VIII to SEBI (ICDR) Regulations, 2009) as on March 2014	At the end of 1st FY (2014-15) #	At the end of 2nd FY (2015-16)#	At the end of 3rd FY (2016-17) #
EPS (Basic & before Extraordinary Items )	Issuer: Encash Entertainment Limited	-0.70	0.07	N.A	N.A
	Peer Group:				
	Sri Adhikari Brothers Television Network Limited	1.00	1.39	N.A	N.A
	Channel Nine Entertainment Limited	-	N.A	N.A	N.A
	Industry Avg:				
P/E	Issuer: Encash Entertainment Limited	NA	604.29	N.A	N.A
	Peer Group:				
	Sri Adhikari Brothers Television Network Limited	-	181.65	N.A	N.A
	Channel Nine Entertainment Limited	-	N.A	N.A	N.A
	Industry Avg:				
RoNW (%)#	Issuer: Encash Entertainment Limited	2.07	0.27	N.A	N.A
	Peer Group:				
	Sri Adhikari Brothers Television Network Limited	2.20	2.00	N.A	N.A
	Channel Nine Entertainment Limited	0.80	N.A	N.A	N.A
	Industry Avg:				
NAV per share based on balance sheet	Issuer: Encash Entertainment Limited	33.59	24.19	N.A	N.A
	Peer Group:				
	Sri Adhikari Brothers Television Network Limited	68.00	67.99	N.A	N.A
	Channel Nine Entertainment Limited	14.70	N.A	N.A	N.A
	Industry Avg:				

# Sourced from the Annual Report of the Company for the relevant fiscal year except for share price information which has been sourced from BSE website. Key ratios for the Company have been calculated on the basis of standalone financial information as follows: (i) EPS - Fully diluted EPS as reported by the Company in its Annual Report

(i) P/E is computed based on the closing price of the shares of the Company as on the fiscal year end (on Bombay Stock Exchange) divided by the EPS for the year as reported in the annual report / company filings

(ii) Return on Net Worth = Net profit/loss after tax / Networth\*100; based on annual report / company filings of the Company

(iv) Net Asset Value per Equity Share = Networth / Number of equity shares outstanding at the end of the year; based on annual report / company filings of the Company

Note : Industry average has been calculated by taking the average of peer group companies.

14

Any other material information	Nil
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